ONLINE PROGRAM

AMITY UNIVERSITY ONLINE

COMBO DEGREE PROGRAM

B.Com + MBA

University ranked among the top globally for producing the most employable graduates

by THE WORLD UNIVERSITY RANKINGS

USA, UK & CANADA ACCREDITATIONS

UGC ENTITLED
ज्ञान विज्ञान विमुक्तये

WASC SENIOR COLLEGE AND UNIVERSITY COMMISSION, USA

QAA Global
Accredited by The Quality Assurance Agency
Valid 07/2018 – 07/2023

WES WORLD EDUCATION SERVICES

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A LEADING GLOBAL **EDUCATION GROUP**

Amity Education Group is one of the largest education groups, established over thirty years ago, offering globally benchmarked education right from pre-school to Ph.D. level with over 400 UG and PG programs across various disciplines in education.

13
University Campuses

13
Global Campuses

6,000+
Faculty

300,000+
Students Served

NATIONAL CAMPUSES

- NOIDA
- GURUGRAM
- GREATER NOIDA
- JAIPUR
- LUCKNOW
- MUMBAI
- BENGALURU
- MOHALI
- GWALIOR
- RAIPUR
- KOLKATA
- RANCHI
- PATNA

INTERNATIONAL CAMPUSES

- LONDON
- DUBAI
- SINGAPORE
- NEW YORK
- SAN FRANCISCO
- ABU DHABI
- CHINA
- MAURITIUS
- SHARJAH
- SOUTH AFRICA
- AMSTERDAM
- TASHKENT
- SEATTLE

MESSAGE FROM
FOUNDER PRESIDENT

Dr. Ashok K. Chauhan

Hon'ble Founder President,
Ritnand Balved Education Foundation (The Foundation of Amity Institutions and the sponsoring body of Amity Universities)
Chairman, AKC Group of Companies

Amity is not just a group of institutions which imparts world-class education, but an experience where everyone associated is part of a dream, a mission to see that we nurture truly great leaders.

Today, we are proud that Amity is synonymous with practical, industry focused education, and attracts the best students. The fact that our alumni are working in the best companies across the world is a testament to our extremely talented faculty who inculcate, by example, in each student the spirit of dedication, sincerity and loyalty, and to all the corporates who support our mission with so much enthusiasm.

Each one of our students will be a success story. This is my dream; this is my commitment.

MESSAGE FROM
CHANCELLOR

Dr. Atul Chauhan

Hon'ble Chancellor,
Amity University Noida

Amity Group of Institutions apart from imparting world-class education, also strives to inculcate good values, and ethics to build and groom the global leaders of tomorrow. We are creating centers of thought leadership across the world, where faculty, scientists, and brilliant students can explore and expand the frontiers of knowledge.

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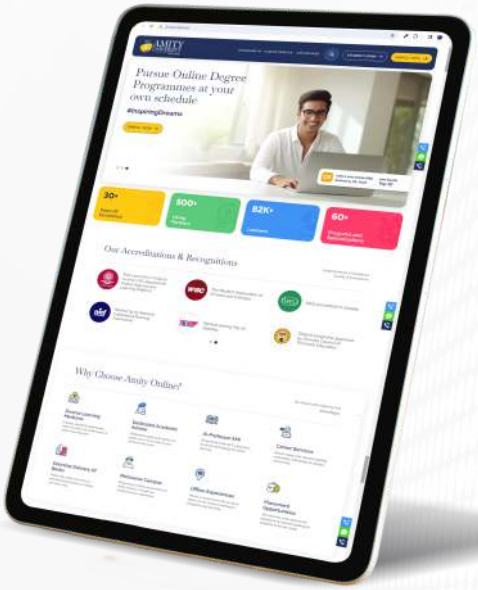
ABOUT AMITY UNIVERSITY ONLINE

Amity University Online stands as a pioneering institution in the realm of digital education, breaking down barriers and providing access to millions worldwide.

Through our platform, we are democratising education, ensuring that regardless of geographical location or socio-economic background, individuals have the opportunity to pursue knowledge and skills vital for their personal and professional growth.

Our commitment to inclusivity and innovation drives us forward, as we continue to expand access to high quality education in the digital age.



Amity University Online, *today, offers the* **largest number of approved online degrees** *to the* **largest number of online students** *across India, reflecting Amity's commitment towards empowering our youth through world-class education, who in turn will ensure a* **Viksit Bharat.**

30+
Years of Excellence

1.12 Lac+
Learners

60+
Programs and Specializations

INDIA'S FIRST UNIVERSITY TO GET **APPROVAL TO OFFER ONLINE DEGREES**

Post the University Grants Commission (Online Courses or Programs) Regulations, 2018

60+ PROGRAMS AND SPECIALIZATIONS: Bachelors • Masters

MESSAGE FROM

CHAIRMAN

Mr. Ajit Chauhan

Hon'ble Chairman,
Amity University Online

In today's fast-paced and interconnected world, the pursuit of knowledge has never been more accessible. Amity is committed to providing you with a world-class education that transcends geographical boundaries. Whether you are a working professional seeking to advance your career, a dedicated lifelong learner, or someone taking your first steps into higher education, our digital platform is designed to accommodate your needs and aspirations.

As the landscape of education evolves, so do we. Our esteemed faculty, staff, and state-of-the-art technology are here to support your educational journey. From interactive online programs and courses to digital libraries and academic forums, you'll have access to a wealth of resources that will enhance your learning experience.

At Amity, we're not just preparing you for a career; we're empowering you to make a positive impact on this world. So, whether you're ready to take the next step in your career or explore new horizons, we invite you to join us at Amity University Online and embark on a journey of discovery and growth.

MESSAGE FROM
VICE CHANCELLOR

Prof. Dr. Balvinder Shukla
Amity University, Noida

Amity University Online epitomizes an unwavering pursuit of excellence, cutting-edge innovation, and transformative learning. Rooted in knowledge, research, and comprehensive education, your learning journey at Amity Online is tailored to transcend knowledge barriers and shape your destiny.

At Amity Online, we embrace a legacy of brilliance that empowers you with industry-centric skills, knowledge and expertise to achieve success confidently through lifelong learning and values.

MESSAGE FROM
DIRECTOR

Prof. Abhinash Kumar
Amity University Online

Amity University Online provides 'Anytime, Anywhere' educational experience, intensive corporate interaction, industry-oriented teaching delivered by eminent corporate experts and world-class faculty.

Designed to suit both graduate students and working professionals, our programs adhere to UGC's stringent criteria and we are at par with the campus programs.

MESSAGE FROM
DIRECTOR-ACADEMICS

Ms. Monica Agarwal
Amity University Online

Amity University Online is dedicated to redefining education through innovation and excellence. Our meticulously crafted programs cater to the dynamic needs of learners, equipping them with industry-relevant skills and an unwavering commitment to growth.

Our aim is to inspire curiosity, ignite potential, and deliver a learning experience that goes beyond the ordinary. Therefore we focus on academic excellence, innovation and holistic development which creates a pathway for success, achievement, and lifelong impact.

ABOUT PROGRAM
B.Com+MBA PROGRAM

ACCELERATE YOUR CAREER SUCCESS WITH
AMITY ONLINE'S B.Com+MBA PROGRAM

Amity University Online is a pioneering initiative by Amity, aimed at providing flexible online learning opportunities for individuals looking to enhance their competencies, expertise, and skills across a wide range of disciplines and career paths. With an array of globally accredited undergraduate, postgraduate, and professional certification programs, Amity Online caters to diverse disciplines and career paths. The Combo Degree Program, a unique offering, allows students to seamlessly combine undergraduate and postgraduate studies into one cohesive journey, accelerating their academic and professional growth. Programs include live interactive sessions, self-paced learning options, and integrated project work, ensuring a holistic learning experience. Recognized and respected by employers worldwide, Amity Online's degrees empower learners to achieve their academic and professional aspirations, making it the preferred choice for individuals seeking a dynamic and impactful education.

WHY CHOOSE A B.Com+MBA PROGRAM?

Combine commerce expertise with business acumen through our B.Com + MBA Combo Degree Program. Elevate your career with dual qualifications in an efficient and streamlined manner.

Here's why our program stands out:

- **Expertise in Commerce and Business:** Excel in finance, marketing, and management roles.
- **Accelerated Career Path:** Earn a Bachelor's and Master's degree in just 4.5* years inclusive of internship.
- **Internship:** Build a robust resume with practical exposure in leading industries.
- **Comprehensive Curriculum:** Transition seamlessly from commerce fundamentals to advanced business strategies.
- **Career-Ready:** Graduate with the skills and credentials to lead in the business world.

Take the first step toward a rewarding career in business and commerce.

**As per recent regulatory notification on the Accelerated Degree Programs.*

PROGRAM CURRICULUM: **B.Com + MBA**

B.Com

SEMESTER 1

- Business Mathematics - I
- Financial Accounting - I
- Mercantile Law
- Environmental Studies
- Business Communication

SEMESTER 2

- Business Mathematics - II
- Financial Accounting - II
- Fundamentals of Corporate Law
- Macroeconomics
- Principles of Marketing

SEMESTER 3

- Corporate Accounting - I
- Cost Accounting
- Direct Tax - I
- Business Statistics
- Individual Excellence and Social Dynamic

SEMESTER 4

- Corporate Accounting - II
- Direct Tax - II
- Management Accounting
- Research Methodology
- Auditing

SEMESTER 5

- Computerized Accounting System
- Indian Economy
- Business Organization
- Financial Reporting
- Fundamentals of Financial Management
- Professional Ethics

SEMESTER 6

- Investment Analysis and Portfolio Management
- International Financial Management
- Ethics and Corporate Governance
- Corporate Tax Planning
- Major Project

**Program Curriculum is subject to updates based on industry advancements and academic enhancement.*

PROGRAM CURRICULUM: **B.Com + MBA**

MBA

SEMESTER 1

- Accounting for Managers
- Marketing Management
- Managerial Economics
- Statistics for Management
- Professional Communication

SEMESTER 2

- Business Research Methods
- Financial Management
- Human Resource Management
- Conflict Resolution and Management
- Legal Aspects of Business

SEMESTER 3

- Strategic Management
- Minor Project
- Professional Ethics
- Specialization Elective 1
- Specialization Elective 2
- Specialization Elective 3
- Specialization Elective 4

SEMESTER 4

- Major Project
- Management in Action: Social Economic and Ethical Issues
- Digital Marketing
- Specialization Elective 1
- Specialization Elective 2

**Program Curriculum is subject to updates based on industry advancements and academic enhancement.*

SPECIALISATIONS

- Finance and Accounting Management
- Global Finance Market
- Insurance Management
- Marketing & Sales Management
- International Business Management
- Retail Management
- Entrepreneurship & Leadership Management
- Business Analytics
- Information Technology Management
- Digital Marketing Management
- Data Science
- Digital Entrepreneurship
- Human Resource Management
- Human Resources Analytics
- Hospitality Management
- Production & Operations Management
- Petroleum & Natural Gas Management

OUR ACCREDITATIONS **AND RECOGNITIONS**

Endorsements of Academic Quality and Excellence

ONLINE MBA RANKINGS 2024

INDIA'S ONLY ONLINE MBA RANKED
Asia Pacific Top 10

First university in India to receive UGC approval for Online Degrees and Learning Platform

The Western Association of Schools and Colleges

Ranked 35 by National Institutional Ranking Framework

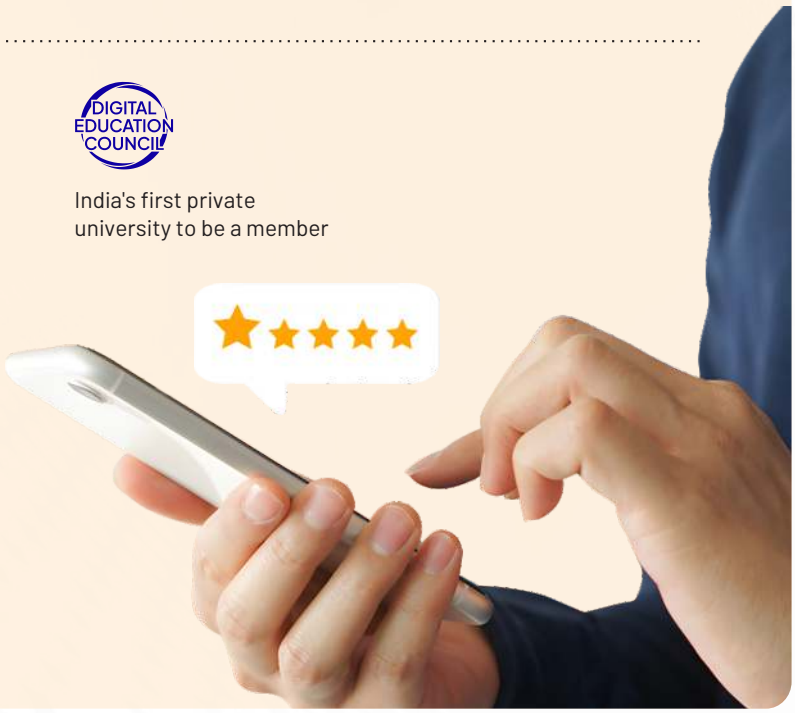
Ranked among Top 3% Globally

Degree programs approved by All India Council of Technical Education

WES accredited in Canada

First Indian University to be accredited by National Council for Higher Education, Africa

India's first private university to be a member



AMITY UNIVERSITY ONLINE **ADVANTAGES**

Top-Notch Online Learner Experience

Top International Faculty

Lectures delivered by top international faculty offer captivating insights with a global perspective.

AI-ProfessorAMI

AI-PROF. AMI, powered by Chat-GPT 4 and Open AI Tech for 24/7 doubt clearing and support.

Diverse learning mediums

Diverse learning options through recorded lectures, audio books, physical books, e-books and more.

Industry-Aligned Curriculum

Program curriculum aligned with industry demand for better employability.

Interactive faculty sessions

Engage in a dynamic learning environment with our continuous faculty interaction and dedicated doubt-clearing sessions.

Career services and placement assistance

Career services and placement assistance with multiple hiring partners ensuring opportunities for professional growth.

Remote proctored exams

Take exams with ease, integrity and convenience from the comfort of your own space.

Dedicated Academic Advisor

Expert guidance by professionals who support you in your academic journey.

1:1 industry mentorship

Elevate your skills and career prospects with tailored insights, cultivating a pathway to professional success.

ON CAMPUS **EXPERIENCE**

EXTENSIVE INTERACTION WITH **FACULTY AND PEERS**

- Campus orientation for new learners in all the Amity University campuses
- Last-minute revision classes at select Amity University campuses
- Guest lecture series on the campuses
- Access to library and programming labs on the campus
- Exam preparation classes
- Access to campus events

CAREER **SERVICES**

PREPARING YOU TO
BECOME JOB-READY

Amity University Online is committed to enhancing your employability by helping you become industry ready. From skills assessments and resume building workshops to mock interviews and placement drives, we provide a range of services to help you succeed. Our goal is to ensure that you are matched with the perfect job that aligns with your aspirations.

STUDENT **TESTIMONIALS**

"I completed my online MBA from Amity University Online in the year 2023. I am presently working as a Technical Project Manager at Tata Consultancy Services. To start my journey during my online MBA, I would say it was pretty much seamless, and it blended in with my professional commitments."

ABHIK GANGULY
MBA Student

"After a detailed research of various online institutions, I shortlisted Amity University Online for its international reputation, positive recommendations, and the convenience and flexibility."

SANJEEV JHA
Customer Service Associate,
Religare

"The decision to pursue my online degree at Amity University Online was a strategic one for my career and it has greatly influenced my career trajectory."

SHALINI SURI
Accounts Director, KPMG

"It's clear that the convenience and flexibility offered by the Amity Online has allowed me to pursue my degree without interrupting my career."

SUMAN MISHRA
(B.Com) Accounts Executive,
Edelweiss

"I work in Accenture and it's been 5 years that I've been working at Accenture. Amity Online is actually one of the most reputed private online universities, which is recognized by UGC. I decided to pursue an online MBA course & it is a valuable online course."

SUJITHA NAIR
MBA Student

ALUMNI **WORKING AT**

CORPORATES **SPEAK**

"With HCLTech's expertise and Amity University's commitment to excellence, you can trust that you're receiving top-notch education and support every step of the way. Together, let's embark on a journey towards success and unlock endless opportunities in the world of technology."

SRIMATHI SHIVASHANKAR
CVP & Business Head, HCLTech Edtech Service

"At 9Yards Technology, education is at the heart of our mission. Partnering with Amity University Online allows us to extend valuable learning opportunities to our employees, fostering growth and innovation with exclusive deals. We are committed to empowering our team through education, ensuring a future of limitless possibilities."

ZUBAIR AHMAD
Founder and CEO, 9Yards Technology

"At Wockhardt, we strongly believe that investing in knowledge yields the greatest returns. We are committed to supporting the future of our employees. To facilitate this, our team members can now access exclusive discounts and opportunities for top-notch academic programs through our partnership with Amity University Online. This initiative aims to encourage continuous learning and personal and professional growth for everyone!"

Dr. JAGMOHAN SINGH RISHI
LnD Head, Wockhardt

FAQs

1. **What is the B.Com+MBA Combo Degree Program?**

   The B.Com+MBA Combo Degree Program allows students to pursue both a Bachelor's in Commerce (B.Com) and a Master's in Business Administration (MBA) in a streamlined format, combining foundational commerce education with advanced management expertise.

2. **What are the advantages of choosing this Combo Degree Program?**

   This program offers significant time and cost savings compared to pursuing the two degrees separately. It also ensures a seamless transition between undergraduate and postgraduate studies, preparing students for versatile career opportunities.

3. **What career opportunities are available after completing the program?**

   Graduates are equipped for roles such as Financial Analyst, Business Consultant, Corporate Manager, Entrepreneur, and more, with a dual qualification that enhances employability and career competitiveness.

4. **How long does it take to complete the B.Com+MBA Combo Degree Program?**

   Program can be completed in 4.5* Years , as per recent regulatory notification on the Accelerated Degree Programs.

5. **Who is the program ideal for?**

   This program is ideal for students who want a strong foundation in commerce and aspire to advance their careers in management, finance, or entrepreneurship with dual qualifications.

6. **Does the program include practical learning opportunities?**

   Yes, the program incorporates internships, case studies, and industry projects to ensure students gain hands-on experience and are industry-ready.

7. **What are the eligibility criteria for admission?**

   Applicants must have completed their higher secondary education (12th grade) from a recognized board. The program welcomes students from all academic backgrounds.

8. **What support is provided to students during the program?**

   Students benefit from career counselling, mentorship, placement assistance, and networking opportunities with industry professionals to help secure internships and full-time roles aligned with their career goals.

**As per recent regulatory notification on the Accelerated Degree Programs.*

OTHER ONLINE PROGRAMS OFFERED

BCA

BBA

BA

MCA

B.COM

BAJMC

M.COM

MAJMC

MBA

AMITY UNIVERSITY ONLINE

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